

Research on the Function of Ideological and Political Education in College Student Financial Assistance from the Perspective of Counselors

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Abstract: with the Continuous Implementation of the Enrollment Expansion Policy in Colleges and Universities, the Number of College Students is Increasing. under Such Circumstances, Some Students from Poor Families Have the Opportunity to Receive Higher Education. Financial Aid for Poor Students is Related to Social Stability and the Long-Term Stability of the Country. Doing a Good Job in the Management and Ideological and Political Education of Poor Students in Colleges and Universities is Conducive to Their All-Round and Healthy Development and to Shaping the Healthy Personality and Thanksgiving Quality of College Students. Based on the Counselor's Perspective, This Paper Reflects on the Effectiveness of the Implementation of University Funding Policies and the Practical Effects of the Educational Function of Funding. This Paper Puts Forward the Modes and Ways of University's Aid and Education Work in Order to Comprehensively Improve the Effect of Student Aid and Education Work and Further Improve the Quality of Ideological and Political Education Work.

1. Introduction

The Ideological and Political Education of College Students is the Foundation for the Smooth Development of Other Work in Colleges and Universities, and is the Foundation for the Development of Colleges and Universities and the Progress of Students [1].the Level of Educational Aid in Our Country Has Deepened with the Government's Continuous Increase in Funding for Colleges and Universities. the Student Aid System in Colleges and Universities Has Become Increasingly Perfect. Due to the Accuracy of the Accreditation Procedure, the Coverage of Subsidized Students from Poor Families is Becoming More and More Extensive, Which Really Prevents Students from Dropping out of School Due to Poverty. How to Ensure That the Majority of Poor Students Can Enjoy Equal Schooling Opportunities and Successfully Complete Their Studies Has Become a Major Issue That the Country Must Face and Solve [2].Because the Workload of Counselors is Too Heavy, Counselors Cannot Fully Understand All Poor Students, and Even More Cannot Deeply Understand the Real Family Economic Situation of Poor Students. Therefore, in the Process of Education and Management of Students, Colleges and Universities Must Attach Importance to the Ideological and Political Education of Students, and Penetrate into All Aspects of School Education and Management [3].as Far as the Essence of Education is Concerned, Financial Aid is the Means and Ways, and Talent Cultivation is the Goal. Only by Strengthening Ideological and Political Education in Financial Aid Can the Effectiveness of Financial Aid Be Improved.It is an Important Measure to Improve Students' Ideological and Political Education to Comprehensively Promote All Kinds of Work of Financial Aid and Education. It is an Inevitable Move to Further Promote the Work of Financial Aid for College Students to Reflect on the Effectiveness of the Implementation of Financial Aid Policies and the Practical Effects of Financial Aid and Education Functions.

2. The Current Situation of Ideological and Political Education in University Student Financial Assistance Based on Counselors' Perspective

2.1 Financial Aid Attaches Great Importance to the Economic Aspect and Ignores the Ideological Aspect

When Colleges and Universities in Our Country Subsidize Students, They Often Focus More on How to Solve the Problem of Poor Students' Lack of Tuition and Living Expenses, and Subconsciously Think That as Long as This Problem is Solved, There Will Be No Problem. This is Undoubtedly a Very Wrong Idea. If College Students Want to Be Recognized as Students with Family Financial Difficulties, They First Need to Apply with the Family Financial Difficulties Certificate Issued by the Relevant Government Departments in Their Hometown, Because the Main Basis for the Recognition of Students with Family Financial Difficulties is from the Certificate [4]. However, At Present, Local Civil Affairs Departments Only Have a Detailed Understanding of the Families That Meet the Local Minimum Living Standard and Lack Information on Most Families in Difficulty, So It is Difficult for Civil Affairs Departments to Screen the Materials Submitted by Students. In Addition, the Strict Management of Official Seals Varies from Place to Place, Which is Prone to False Proof. Poor Students Will Have Some Psychological or Ideological Shadow in Their Long-Term Poor Life. However, Colleges and Universities Only Attach Importance to Financial Aid But Ignore This Problem, Which Leads to Poor Students' Confusion about Their Own Future. This Feeling of Bewilderment May Distort the Poor Students' Outlook on Life and Values and Make Them Set Up Wrong Outlook on Life and Values [5]. When Visiting and Investigating the Subsidized Students, Because of the Help of the Subsidy, Some of the Subsidized Students Abandoned the Opportunity of Taking Part-Time Jobs and Focused on Their Study as Their Main Excuse Because They Disliked the Hardship of Working Part-Time.

2.2 There Are Various Forms of Financial Aid, But They All Lack Ideological Education

There are many forms of financial aid for students in colleges and universities, such as national scholarships, national inspirational scholarships, national grants, national student loans, student loans, work-study programs, school-level scholarships, green channels, etc. In the process of identifying students with financial difficulties, the actual income of the students' family members is filled in by the students themselves, and it is difficult for counselors and students from the identification group of students with financial difficulties to truly grasp the actual income of the students' families. The purpose of university funding is to help needy students complete their studies. However, very few needy students perform generally in school, while applicants at the same level perform well in school, but their financial situation is slightly better [6]. However, there is no corresponding ideological and political education for poor students, and the ideological and political education function of aid work has not been brought into play. And in the process of organizing campus activities, the organizers often neglect the organization of activities that can carry out ideological and political education for students [7]. Subsidized students lack a correct understanding of subsidy. In the process of visiting and investigating the subsidized students, the subsidized students did not correctly understand the meaning of the subsidy and even distorted the subsidy. Students with family ties are easy to get a poverty certificate, and the poverty level is very high. Students with no family ties and families who are really poor sometimes cannot get a poverty certificate, and even if they do, the validity of the certificate is average.

2.3 There is a Lack of Joint Efforts in Educating People by All Staff, and the Aid Work Has Had Little Effect in Educating People

In colleges and universities, the development of various educational work is based on ideological and political education. The infiltration of ideological and political education in all levels and links of education, teaching and school management is the common demand of school development and student development. However, in the process of democratic evaluation of classes, due to the familiarity between the students, the classmates participating in the evaluation actively helped the

applicants to pass the evaluation without investigation [8]. Therefore, there are a small number of students from families with financial difficulties who receive state aid. They do not have correct learning attitude, do not take part in campus activities actively, fail in cultural courses, and even face delayed graduation and withdrawal. Even some students think that when applying for state subsidy, they feel that they are looked down upon by other students and have no confidence to do anything, thus causing serious psychological burden, slouching off every day and lacking the courage to communicate with other students normally [9]. From the above problems, we can also see that at present, there are many problems to be solved urgently in the student aid work in our country's colleges and universities. These problems will have a certain negative impact on the development of college students, especially poor students. Therefore, colleges and universities should also pay attention to the ideological and political education of students when carrying out student aid work and giving students economic help.

3. The Significance of Ideological and Political Education in University Student Financial Assistance

3.1 Is Conducive to the Stable Development of Our Society

At present, Chinese society is in a stage of rapid development and has achieved many proud achievements in the world. The more such rapid development, the more need a stable and harmonious social environment as a guarantee. Efforts to do a good job in financial aid for poor students have become an important measure to reflect the fairness and justice of education and safeguard the stability of universities and society. It is also an important part of the work for college students. As a special group in colleges and universities, students from families with financial difficulties will have certain burdens, both mentally and psychologically, and there will be problems of one kind or another, such as inferiority, anxiety, trust, jealousy and even social hatred [10]. Strengthening the ideological and political education of college students is to educate people. There is no denying the fact that financial aid has the function of educating people. In the aid work for students from poor families in colleges and universities, we should further adhere to the combination of helping the poor and educating people, and give full play to the educational role of the aid work. Compared with ordinary college students, they need more care and guidance. Strengthening the ideological and political education of these students from poor families in the aid work of colleges and universities can help them to grow and develop more actively and healthily and become the backbone of future social development.

3.2 Is Conducive to the Overall Construction of a Harmonious Campus

As a unit and cell of society, colleges and universities are an organic part of society. To build a harmonious campus, in a sense, is to build a harmonious society. This requires that the funding work must be raised to a political level, and it should be closely combined with strengthening the ideological and political education of college students so as to effectively play an important role in the funding work, thus enhancing the significance of funding at a higher level. In a harmonious campus, college students can help them form a more correct world outlook, outlook on life and values through lasting and frequent influence of campus culture. In the process of building a harmonious campus, colleges and universities will encounter various influencing factors, among which students from poor families are one of the more invisible factors. To strengthen the ideological and political education of college students, it is also necessary to implement the specific affairs of student financial assistance, in order to highlight the role of ideological and political education and to turn “invisible” into “visible”. In fact, many disharmonious events on the campus of colleges and universities are carried out by students from individual families with financial difficulties, which cannot be ignored. Therefore, ideological and political education should not become mere formality or talk about the truth without sitting down, but be imperceptible in daily concrete actions.

3.3 Is Conducive to Improving the Effectiveness of Ideological and Political Education in Colleges and Universities

With the development of modern social science and technology and the popularization of network, college students can contact and understand various thoughts and values through various convenient channels. We believe that in the aid work, we must strengthen the education of honesty, gratitude, solidarity, thrift and social practice. The function of ideological and political education in colleges and universities lies in that through certain educational methods and means, ideological and political education contents that are beneficial to college students' thoughts, psychology, behavior and other aspects will be conveyed to students to help them correctly understand various social phenomena and ideological trends. This requires colleges and universities not only to do regular ideological and political education work, but also to establish a special education system and innovate educational methods for the special group of students from poor families, so as to realize the purpose of ideological and political education in the process of student financial assistance. Poor college students are characterized by great pressure, wide knowledge and far aspirations. They will not only meet the superficial material needs, but also pay more attention to the deep long-term development needs. Only when these aspects of education are carried out and implemented in the aid work can our ideological and political education give full play to its internal functions, and can we truly achieve the goal of educating people.

4. Specific Measures to Play the Function of Ideological and Political Education in College Student Financial Assistance from the Perspective of Counselors

4.1 Shaping Students' Ideas

For the country, the establishment of a series of funding mechanisms is to help college students to receive better education, improve their career planning, and make them become the talents needed by the society. At the same time, the registration of individual information, such as real estate, of the students who apply for financial aid in the future shall be confirmed with the Department where the students are located, and the information shall be strictly investigated and verified. We should also fully grasp the family economic situation and ideological situation of college students, so as to comprehensively explain the subsidy policy in combination with the individual needs of students. In the information age, students can enter the rich network world through various ways. The Internet has become an important way for modern academic to obtain knowledge and information. By promoting honesty and increasing the cost of dishonesty, college students can be guided to establish honesty consciousness. In addition, honesty education should be integrated into all aspects of publicity and education to attract the attention of all college students and the whole society. Some colleges and universities visited families of needy students to convey their concern for needy students. At the same time, they also taught needy students to cherish hard-won college learning opportunities. Secondly, counselors must abide by the discipline regulations on financial aid for students from families with financial difficulties and ensure that each aid activity is carried out within the framework of relevant policies and regulations. At the same time, according to their age, psychology and other characteristics to choose targeted education content and form, to solve the economic poverty and spiritual poverty of these students, and ultimately achieve the purpose of helping them grow up.

4.2 Adhere to the Ideological and Political Education Concept of Combining Comprehensiveness with Pertinence

Students from poor families have both commonness and particularity. In the process of subsidizing education in colleges and universities, educators should adopt a comprehensive and targeted education method in view of their commonness and characteristics. To make every poor student feel the warmth of the country and society is a problem that every college aid worker must seriously consider. Educate college students to realize that in the real society, all people with love are those who show kindness but do not show gratitude. They think of others everywhere and attach

importance to the national interests and national interests. They are the real power to promote social progress. Counselors are the direct organizers and implementers of the assessment of students with financial difficulties. They must combine the national macro guidance with the actual situation of the school, establish the information archive of students with financial difficulties in the process of identifying students with financial difficulties, and highlight the democratic and scientific nature of the education work funded by colleges and universities. Colleges and universities should publicize the state's subsidy policy through media, websites, newspapers, WeChat, microblogs and other platforms in the first place, so that every poor student can know the state's subsidy policy, what forms of subsidy the school has and how to obtain subsidy. On the basis of completing their studies, students receive ideological and political education, which meets the needs of all-round cultivation of students. Therefore, when colleges and universities carry out ideological and political education, they should not lay particular stress on one aspect of content while ignoring other aspects. Only by insisting on comprehensiveness can they better help students from poor families to achieve all-round development.

4.3 Strengthening the Construction of Ideological and Political Education Team in University Funding

With the continuous in-depth changes in the subsidy policy, the overall promotion of the subsidy system and the continuous improvement of the subsidy system, colleges and universities must set up special subsidy agencies according to the requirements of the spirit of the relevant documents of the Ministry of Education and the actual situation of the student subsidy work in our school, and set up a professional subsidy management team to enforce discipline and improve work efficiency. Colleges and universities should carry out more education on the theme of supporting honesty and thanksgiving in their daily education so as to infect poor students through the advanced deeds of the outstanding students who are supported and let the outstanding poor students speak for themselves. Through organizing students to participate in various work-study activities and social practice activities, students can walk out of the campus and into the society. Through labor, they can understand the society and the masses of the people, which is conducive to cultivating students' correct concepts of the masses, labor and accelerating the socialization of students. In order to achieve accurate management, counselors should update the student information in the information archive of students from poor families in a timely manner, and make up for students who do not enter the archive but have family emergencies in a timely manner to help them solve emergencies. No matter the slight changes to the policy system or the updating of the working technology, they should be quite "sensitive", i.e. they should be able to change their ideas, publicize and answer questions in the first place. Secondly, the management personnel have certain ideological education experience and professional accomplishment, and have little knowledge of the psychological changes and ideological changes of the aided students. Thanksgiving education should be given to the students who have received financial aid, so as to guide them to actively participate in social welfare activities while receiving financial aid, and to be grateful to the motherland, the Party and the people, and the society.

5. Conclusion

With the continuous investment of the state in education capital and the full-effect promotion of precision poverty alleviation work, the construction of the funding system has been continuously improved, and the funding work in colleges and universities is moving forward on the road of scientific and sustainable development. Student financial assistance in colleges and universities is not only a material help to students, but also a guide to students' thoughts. Counselors should provide group psychological counseling in advance to guide students to view poverty correctly. Secondly, psychological counseling for individual students from poor families should be carefully done in the process of financial aid. For colleges and universities, in order to realize their own survival and development, it is necessary to take measures to solve the problems existing in the funding work, and to ensure the smooth progress of ideological and political education according to

the corresponding principles. Financial aid is an important part of the student work in colleges and universities. As financial aid workers in colleges and universities, we should pay more attention to the educational function of financial aid and constantly innovate the model of financial aid in the new situation so that financial aid can be carried out more scientifically.

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